

MEDIA INFORMATION

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VFS ETM partners with Rayad Group to provide immigration advisory services in USA

VFS Global's Education, Trade & Migration (VFS ETM), a business unit of the VFS Global group, has announced a partnership with Rayad Group to offer immigration advisory services throughout the United States. This collaboration allows U.S. residents to conveniently access a comprehensive range of immigration advisory services at VFS Global locations in five major U.S. cities- Houston, Los Angeles, New York, San Francisco, and Washington D.C.

Together, VFS ETM and Rayad Group will establish a Center of Excellence dedicated to delivering high-quality immigration advisory services. This center will harness the latest advancements in Generative AI technology and combine them with leading legal expertise, empowering individuals to navigate complex migration processes and stay compliant with evolving immigration regulations.

As global immigration frameworks become more intricate and regulatory compliance standards rise, this partnership will provide U.S. residents with access to a network of experienced immigration, tax, and legal professionals. These experts will offer tailored solutions to address a wide range of immigration needs.

VFS ETM provides a comprehensive suite of migration services, including skill assessments, dynamic digital verification (DDV), and streamlined pathways for employment and investment-led migration. These solutions are engineered to uphold national standards while substantially optimizing administrative processes for public institutions.

Founded in 1994, Rayad Group is recognized as a global leader in immigration and legal consulting, with an extensive network of associate attorneys in the U.S. and 45 countries worldwide. The group is affiliated with 25 Citizenship by Investment programs and offers pathways to permanent residency and Golden Visas. Rayad Group also has a strong record in U.S. EB-5 visa programs and Green Card compliance, positioning it as a trusted guide through the complexities of immigration.

VFS Global is a global leader in trusted technology services, empowering secure mobility for governments and citizens. As the trusted partner to 69 client governments, VFS Global operates over 3,800 Application Centres in 158 countries and has efficiently processed more than 461 million applications since 2001.

Amit Kumar Sharma, Head of Americas at VFS Global, added, "Our collaboration with

Rayad Group reflects a shared commitment to delivering exceptional service to our customers. By combining VFS Global's extensive worldwide operations and recognized leadership in visa services with Rayad Group's deep expertise in immigration and legal consulting, we are well-positioned to provide clients with comprehensive, up-to-date guidance on migration strategies and regulatory compliance."

Rayad Kamal Ayub, Managing Director of Rayad Group, said, "We recognize the strategic importance of this partnership, particularly in light of the evolving considerations for U.S. Green Card holders. The recently announced 'Gold Card' initiative has generated significant interest among ultra-high-net-worth individuals. According to the U.S. Department of Commerce, the program may offer exemptions from income tax on global earnings for eligible participants, further enhancing its appeal."

About VFS ETM

VFS Global's Education, Trade & Migration business unit, VFS ETM, collaborates with governments worldwide to manage the secure and efficient long-term mobility of people. VFS ETM provides a comprehensive suite of migration services, including skill assessments, dynamic digital verification (DDV), and streamlined pathways for employment and investment-led migration. These solutions are engineered to uphold national standards while substantially optimizing administrative processes for public institutions. Additionally, VFS ETM supports governments in promoting trade, attracting foreign investment, and simplifying international student mobility.

About VFS Global

As the global leader in trusted technology services, empowering secure mobility for governments and citizens, VFS Global embraces technological innovation including Generative AI to support governments and diplomatic missions worldwide. The company manages non-judgmental and administrative tasks related to applications for visa, passport, and consular services for its client governments, increasing productivity and enabling them to focus entirely on the critical task of assessment.

With a responsible approach to technology development, adoption and integration, the company prioritizes ethical practices and sustainability while serving as the trusted partner to 69 client governments. Operating over 3,800 Application Centres in 158 countries, VFS Global has efficiently processed more than 461 million applications since 2001. Headquartered in Zurich and Dubai and majority owned through investment funds managed by Blackstone Inc, along with minority stakeholders including Swiss-based Kuoni and Huentobler Foundation.

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